Neighborhood Assistance Program

Housing Alliance of Pennsylvania
Neighborhood Assistance Program Webinar
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Who we are

• Policy, advocacy, and research
• Membership-based
  – 59 Place-based nonprofits in SWPA
• State and regionally focused, neighborhood-empowered
• Convener and aggregator
NAP: A pioneering public-private partnership

• Started in 1971, the first program of its kind in the country.

• Provides a tax credit to PA businesses that contribute to neighborhood organizations or food banks.

• Neighborhood organizations can use the money for housing, education, crime prevention and other services.
NAP: (Re)building communities

• Corporate sponsors contribute directly to local nonprofits
  – NAP – 1 year, no minimum contribution, 55% tax credit
  – Special Program Priorities (SPP) – 1 year, no minimum contribution, 75% tax credit
  – Neighborhood Partnership Program – 5-6 years, $50,000 minimum, 75-80% tax credit

• Corporate leadership engaged directly in local economic revitalization

• Funding leverages additional resources into the community and builds community technical capacity and community infrastructure

• The NAP program facilitates community collaborations that enhance revitalization efforts
NAP: (Re)building communities

• NAP programs have a proven track record of building sustainable tax base and tax revenues to both local municipalities and the Commonwealth
  – Enhance PA sales tax revenue, enhances PA income tax revenue, and enhances local real estate property tax revenue in targeted communities
  – A $500,000 NPP costs Pennsylvania only $400,000 and generates $900,000 in economic activity, including $32,000 new state tax revenue.

• NAP saves the Commonwealth and local municipalities money through revitalization efforts in distressed and Act 47 communities
  – State technical assistance resources are deployed more efficiently as a result
  – Dedicated corporate leadership is deployed pro-bono in NAP neighborhoods
  – Investments and revitalization efforts reduce social ills thereby reducing Commonwealth costs for human services, special education and corrections
NAP: Flexible and effective

Neighborhood Assistance Program Benefits:

- Business/Commercial Development
- Housing
- Workforce Development
- Blight Remediation
McKees Rocks CDC partnered to secure a $60 million CSX intermodal facility currently under construction, creating hundreds of new jobs, and successfully restored two-way traffic in the business district, increasing neighborhood vitality.

Lawrenceville Corporation facilitated or invested in the development of 123 housing units in 2013-14 worth $30 million, and supported 13 facade grants, leveraging $200,625 in total project investment.

Oakland Planning and Development Corporation annually aids 600 job seekers through building resumes, interview preparation, and enhanced computer skills, and provided financial literacy classes to 337 adults struggling to make ends meet.

Wilkinsburg CDC has helped 22 vacant properties become available to new owners. 17 property owners have renovated their facades, 19 vacant storefronts have been filled, home sales are up 38%, local workforce has grown 34%.
NAP: Where it’s working
NAP: What’s holding us back

• Originally created in 1971, the $18 million NAP allocation has never been raised. Adjusted for inflation, in 2014, this would be $105 million.

• The program is oversubscribed

• Myths exist about who this is for, what it can do, and that it even exists.
  – “I thought this was only for Pittsburgh”
  – “Neighborhood what?”
  – “This is only a city program.”
NAP: What’s going on

• 52 organizations statewide
  – CDCs
  – Banks
  – Developers
  – Housing Agencies
  – Chambers of Commerce

www.napcoalition.com
NAP: What’s going on

• HB645
  – Over 30 cosponsors
  – Bipartisan
  – Voted out of Committee
  – Next step: House Floor

• SB512
  – 12 cosponsors
  – Bipartisan
  – Still in Committee
NAP: What can you do?

• Sign up
  – Napcoalition.com

• Contact your Legislators and Senators

• Make the call!
  – Take action today at lunch
Thank you!

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